



SALES TRAINING

TARGET MARKET

- Customer Service Agents
- Sales Agents
- Front of House Staff
- Sales Managers
- Guesthouse Staff
- Restaurant Staff
- Booking Agents

SALES TRAINING COURSE OUTLINE

- Introduction to sales
- The Sales Professional
- Customer Engagement
- Sales Planning
- The Consultative Sales Approach
- Direct to Consumer Selling
- Integrating Sales
- Upselling and Cross Selling
- Sales Teams
- Customer Lifetime Value

WE LOOK FORWARD TO WORKING WITH YOU

For more information contact:

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